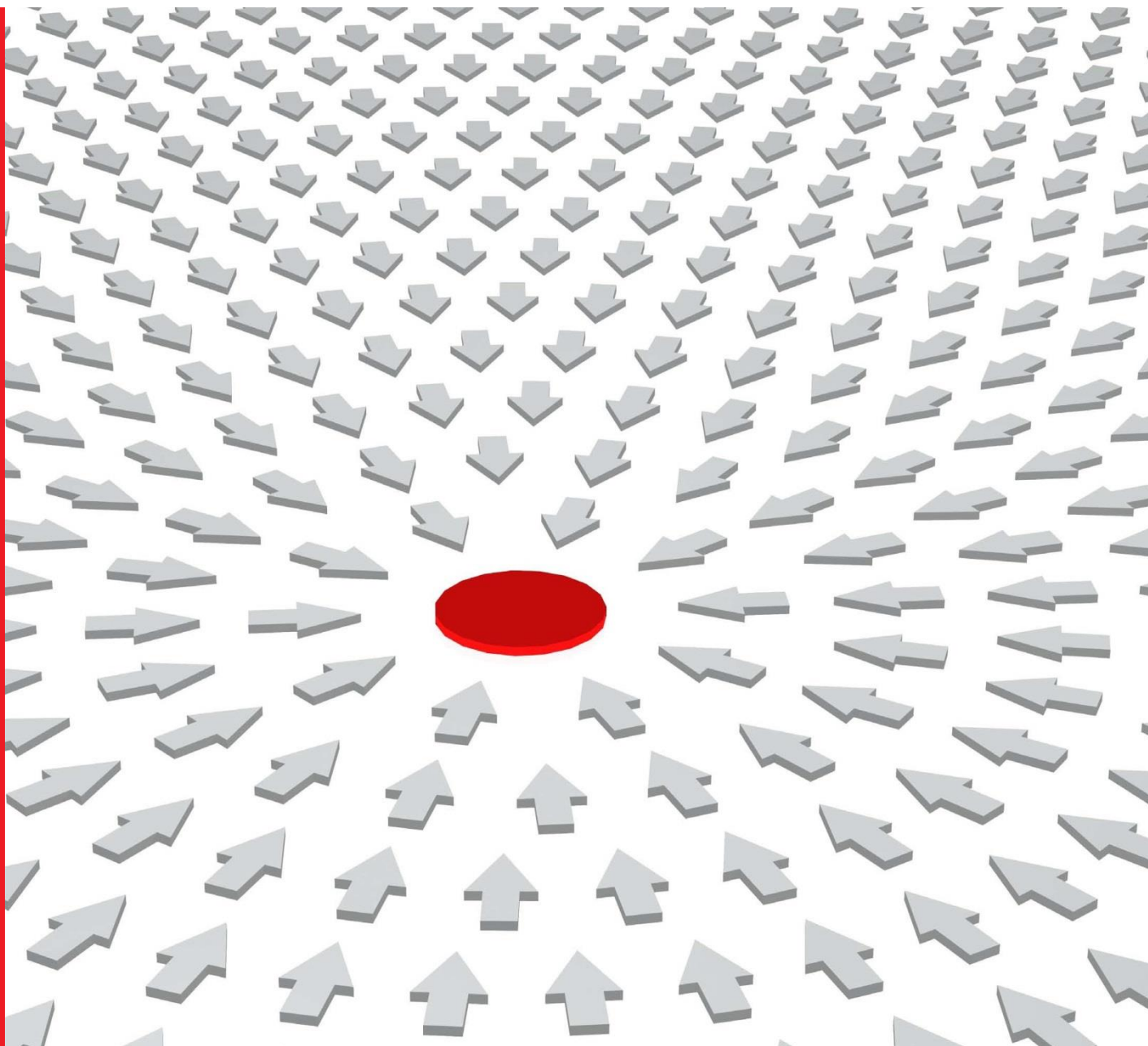


Logo Usage Guide

Guide to document *designs* Rev. 07 / 02.01.2024

TÜV AUSTRIA TURK



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Promotion

Corporate Handbook

the basic principles of corporate design for internal and external communication and the rules regarding our customers' use of logos and brands.

More than a Logo

The selection and use of fonts, colors and formats are not random , but carefully selected and considered by TÜV AUSTRIA TURK and are part of its overall strategy.

clearly positions TÜV AUSTRIA TURK in all its relationships with its business partners, customers, competitors, employees and the general public .

Design

Scope Application

of

All departments within TÜV AUSTRIA TURK or those who have the natural right to use the “TÜV AUSTRIA TURK” logo and brand ;

- Customers certified under EN ISO/IEC 17065,
- Customers certified under EN ISO/IEC 17021,
- Inspection reports and certificates within the scope of EN ISO / IEC 17020,
- Test reports and certificates within the scope of EN ISO/IEC 17025,
- Verification documents within the scope of EN ISO/IEC 17029,

Please note

- ✓ The principles are binding .
- ✓ All marketing activities must be carried out within the knowledge of TÜV AUSTRIA TURK Corporate Communications .
- ✓ the TÜV AUSTRIA Corporate Design Manual can be developed within the principles contained herein.
- ✓ New designs are added to this guide when deemed appropriate and useful by TÜV AUSTRIA TURK Corporate Communication and Quality Management team.

Logo

The TÜV Austria logo is essentially designed as a checkmark. Characteristics; modest , competent , technical , plain .



TÜV _ _ AU STR I A logosu as having three characters T , Ü and the letter V next to them in the form of a "check" sign and below it was developed with the expression "AU STR IA " .

"AUSTRIA" The text is part of the logo. The logo may only be used in its entirety.

TÜV trademark committee VdTÜV [Association of Technical Inspection Agencies] According to the trademark agreement , TÜV And AU STR I A tolerance limit between He determined that the size ratio was 1 : 3.6 .

Colors

Colors cannot be changed in cases that do not specifically require the use of a single color. (Please see the single color use of the logo)

Single color use of the logo

always be possible to print the logo in its original colors. (photocopies and some printed types). When the entire document is printed in one color, the logo will also be printed in one color .

Techniques such as etching , minting , casting are allowed . _ _ _ _ In such cases, the logo will be the same color as the ground material. (For example, the logo on the seal).

For other logo examples, see page 5.

logo on black

If the logo is used on a black background, the entire logo should be white except the V sign. TÜV _ _ tic sign (V) code red CM Y K 0-100-100-0 _ (at the same time "Colors and fonts " page 8) .



TÜV _ AUSTRIA _ log it

- ✓ T , U together with the tick mark V and " A U S T R I A " are a whole.
- ✓ "AUSTRIA" Country uses are placed below it, with it being in the centre.

NOTE: The logo has an absolute aspect ratio of 1:0.56 and cannot be changed. (See page 5) .

20

7,25

All values in mm



Important: Do not use the following logos under any circumstances

Variants of this and similar styles are not allowed.

The logo cannot be printed in different colors. For single color printing, the entire logo must be the same color. The original colors of the logo should be used for color printing.

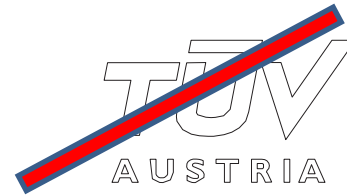
The logo cannot be used in different exterior colors or outline lines.

Shading cannot be used in the logo except for a commercial or video : in such cases, it is preferred when the video or commercial contains an element of movement.

The aspect ratio is 1:0.56. The logo cannot be used with distorted aspect ratios .

No character can be in a different font, including T, U in the log room, and V in the form of a tick mark.

The letter V cannot be written in red in any text or footer in the e-mail .



Logo Improper Use

This and like to forms permission not given :

logo is different in colors cannot be printed . One colour oppression when done of the logo all in that color can be printed . A lot colourful to the pressure Only original in colors permission is given !

Logo in outline may not be displayed !

picture/ word of the sign distinction : The TÜV AUSTRIA logo is always a unit creates And Only This way available .

The aspect ratio is always 1:0.57. your logo shape It should not be broken !

logo is different One writing of type may not be displayed . Neither T, U characters And approval sign nor following text !

TÜV, mobile in the text or e- mail in the footer When written , TÜV of V to red to be placed permission not given . all three letter without spaces And black must be written !

picture mark text to the sign the one which... of size Replacing : What picture sign nor text sign from each other independent aspect non-scalable , non-portable , format inviolable or cannot be changed . Brand emphasize for scaling If necessary , the TÜV AUSTRIA logo all ("TÜV AUSTRIA") must always be scaled .

word / picture in the sign changes , logo creation : Commercial brand law in the scope of registration made of the logo replacement or unsuitable way of copying well A new logo was created : Group Marketing And Contact , "TÜV AUSTRIA" brand LONG in the term to strengthen aims . Because _ single TÜV AUSTRIA logo World TÜV AUSTRIA name worldwide under activity showing all companies by is used . "In one word " of the corporate brand With our motto "safe " combination . More _ inside ." (This each of the expressions separate can also be used separately) to our customers integrated solutions , individual work of units And country of the borders beyond , alone from hand to be able to present Additional its value emphasizes .

"TÜV" brand unallocated Usage : "TÜV" brand no case corporate logo environment components with independent aspect cannot be combined ! TÜV, Technical Inspection associations It belongs to the Union (VdTÜV) And without exception aspect Only One technical peak association with definite One in partnership together available . This audit Its organization is TÜV AUSTRIA .

Abuse of the logo

The value of the TÜV AUSTRIA brand makes abuse in the market inevitable. KRL-030-An14 Corporate guidance "Logo misuses" details appropriate measures in case of misuse of the logo. :https://portal.tuev.at/sites/khb/TueVKhbDokumente/KRL-030-An14_Logo_Missbrauch.docx?Web=1

Colors

Corporate colors of the TÜV AUSTRIA Group

Red

CMYK 0-100-100-0 (Corporate Rejection)
RGB 227-6-19
RAL 2002
PANTONE 1795#
e30613



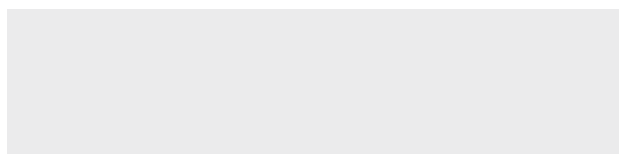
Black

Black one hundred %
CMYK 0-0-0-100



Grey

Black 8 %
pantone cool Gray I C.



Fonts

Corporate fonts: business documents

Daily with jobs relating to documents for (for example office documents , e- mails), TÜV AUSTRIA Group institutional font , any One in language usable And all computer in their systems available world _ in diameter One standard the one which... is Arial :

- Titles for Only Arial Bold should be used .
- Six crossed out may not be but with Arial Bold emphasis to be done permission is given .
- Quotes distinguish to do for Arial Italic should be used .

Alternative as , if Arial is related country in your language available if not The corresponding sans serif font may be used .

Arial and daily both in correspondence and digital in communication will be used . folders And ads for extended One typography provided .

Font sizes related APPLICATION examples the following like this ;

arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZÜÖÄabcdefghijklmnop
qrstuv
vwxyzüöäß1234567890ß´+##
< > , , ! “ \$ % & / () = ? ` * ' _ ; : > @

arial Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZÜÖÄabcdefghijklmnopqr
stuvwxyzüöäß1234567890ß´+##<
> , , ! “ \$ % & / () = ? ` * ' _ ; : > @

arial italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZÜÖÄabcdefghijklmnopqrstu
vwxyzüöäß1234567890ß´+##<
*> , , ! “ \$ % & / () = ? ` * ' _ ; : > @*



Font Family Helvetica
Font Light

A. B. C. D TO F g H I
J. K L. M. N HE Z.Q R.
S T u V W X Y Z. Ü Ö
Ä a b c
D to f g h i j k l m n h e
p q r s t u v w x y
z ü ö ä ß 1 2 3 4 5 6 7 8 9 0 ß
' + # < > , . , ! " § \$ % & / () = ? ` * ' _ : ;
* ' _ : ; > @

Font Family Helvetica
Font Medium

A. B C D TO F g H I J. K L.
M. N HE P. Q R. S T u V W X
Y Z. Ü Ö Ä a b c
D e f g h i j k l m n h e p q
r s t u v w x y
z ü ö ä ß 1 2 3 4 5 6 7 8 9 0
ß ' + # < > , . , ! " §
\$ % & / () = ? ` * ' _ : ; > @

Font Family Garamond
Font _ Regular

A. B. C. ALSO _ F
g H I J. K L. M. N
HE P.Q R. S T u
V W X Y Z. Ü HE
Ä a b
c D to f g h I j k l
m n h e p q r s t u
v w x y z p m ä ß
1 2 3 4 5 6 7 8 9 0
ß ' + # < > , . , ! " §
\$ % & / () = ? ` * ' _ : ; > @

Font Family Garamond
Font Semi-bold

A. B. C. D TO F g H
I J. K L. M. N HE P.

Q R. S T u V W X Y Z. Ü HE Ä a b c
also f g h I j k l m n h e p q r s t u
v w x y z p m ä ß 1 2 3 4 5 6 7 8 9 0
ß ' + # < > , . , ! " § \$ % & / () = ? ` * ' _ : ;
> @

font Family Garamond
Font _ italic

A. B. C. D TO F g H I J. K L.
M. N HE P.Q R. S T u V W
X Y Z. Ü HE Ä a b
c D to f g h I j k l m n h e p q r s
t u v w x y z u h e ä ß 1 2 3 4 5 6 7 8 9
0 ß ' + # < > , . , ! " § \$ % & / () = ? ` *'
_ : ; > @

font Family Garamond
Font _ Regular

A. B. C. ALSO _ F g H I J. K L. M.
N HE P.Q R. S T u V W X Y Z. Ü
HE Ä a b
c D to f g h I j k l m n h e p q r s t
u v w x y z p m ä ß 1 2 3 4 5 6 7 8 9
0 ß ' + # < > , . , ! " § \$ % & / () = ? ` * ' _ : ; > @

font Family Garamond
Font _ semi-bold

A. B. C. D TO F g H I J. K L. M. N HE
P. Q R. S T u V W X Y Z. Ü HE
Ä a b
c also f g h I j k l m n h e p q r
s t u v w x y z p m ä ß 1 2 3 4 5
6 7 8 9 0 ß ' + # < > , . , ! " § \$ % & /
() = ? ` * ' _ : ; > @

Font Family Garamond
Font Italic

A. B. C. D TO F g H I J. K
L. M. N HE P.Q R. S T u V
W X Y Z. Ü HE Ä a b c D
to f g h I j k l m n h e p q r s t u

v wxyz u he
ä ß 1 2 3
4 5 6 7 8 9 0 ß
' + # < > , . ! " §
\$ % & / () = ? ` *
_ ; > @

Registered Trademark

TÜV®

“ TÜV AUSTRIA TURK ”, “ TÜV AUSTRIA ” And
“TÜV” trademarks are protected by trademark
laws.

In order to maintain trademark protection rights,
TÜV AUSTRIA TURK “ T U V The A U STR I A ”
mark is regularly used at the top right of
business documents, reports, certificates
and letterheads.

Fax :
+90 (216) 537 08 13
infoturkey@tuv.at

Communication:

İpek Keskin
Tel: +90(216) 537 0811
ipek.keskin@tuv.at

TÜV®

Terms of use

TÜV AUSTRIA's Logo

All logos and brands are the subject of written usage agreements. Any such arrangements must be informed before entering into a contract with any third party or as the subject of the contract.

Logos must not be individually produced or reproduced. TÜV AUSTRIA Must be within the knowledge of TURK Corporate Communications. The TÜV AUSTRIA Logo cannot be used by customers who do not have a contract, but TÜV AUSTRIA brands can be used within the scope of the contract.

Only companies with legal entities can use logos. (National and/or international) .

Brand and Logo usage TÜV AUSTRIA It will be reviewed by TURK at regular intervals and the customer will be informed in case of inappropriate use.

Logo

Collaboration partner of the TÜV AUSTRIA Group

TÜV AUSTRIA Group partner companies, collaboration partner logo by carrying is liable. Logo, international for purposes universal aspect to be used about It is designed.

“PARTNER” add-on including line Gill Sans bold text of type has been created.

For TÜV more before mentioned 1:3.6 ratio font size for valid (see page 4).

Determined aspect ratio 15.5 points, line spacing is 16.5 points and tracking in 200 points is used.

The following line Generally centre to the axis well centered aspect is placed.

Partnership clearly emphasize for Red “PARTNER” text on the group (CMYK 0-100-100-0) There are . back plan on _ white “PARTNER” text in color It is written . TÜV AUSTRIA Group from the logo This The striking difference is a Full- fledged partner in the TÜV AUSTRIA Group One from the company clearly to separate service it does.

TÜV AUSTRIA partner of the logo only colourful to use permission not given !

Logos, responsible work to unit / region after consultation And partner signed partnership logo use contract after receiving later Group Marketing And Communication by will be produced.

Partners, collaboration partner logos Only independent units aspect They can use . intended to letters regardless of individual elements, in particular the TÜV AUSTRIA logo to use clearly permission is not given.

Note

The design of the TÜV AUSTRIA cooperation partner logo does not constitute an alternative form of design. The use of the logo plug-in on a red background is exclusively reserved for the cooperation partner logo and in no case may it be used for companies in the TÜV AUSTRIA Group.



Usage Rights of ACCREDITATION BRAND

The trademark used in the accreditation areas carried out within the scope of TÜRKAK is determined and protected by R 10.06 Conditions for the Use of TÜRKAK Accreditation Mark by Organizations Accredited by TÜRKAK.

The brand used in accreditation areas within the scope of IAS is defined in PRO-001 Logo and Brand Usage Procedure.

TÜV AUSTRIA Certificates, reports, etc. by TURK. Companies that are given certificates bearing the statement of conformity such as, are obliged to comply with these logo usage principles and PRO-001 Logo and Brand Usage Procedure as long as the certificate is valid. The Logo and Brand presented within the scope of Management Systems Certification should not be used in a way that could imply that any product or service is approved or recommended. Logo and Trademark PRO-001 Logo and Trademark Usage Procedure, in which formats the examples are available, TÜV AUSTRIA It shows that it is certified by TURK. It should not be used in a way that may lead to different implications and meanings. In this way, misunderstandings should be prevented and not allowed by the company.

Color, size and format changes cannot be made on the Accreditation Mark used in any context. Sizes can be reduced or enlarged, provided that the proportions remain constant.

TÜV AUSTRIA TURK Logo and Brand should never be used in a way that would damage the reputation or trust of the certification, inspection and testing system.

Terms of use

TÜV AUSTRIA's Brand

Provided that they meet the conditions of these principles, companies can use the Brand only in their fields of activity and advertisements within the scope of the document ; They can also use it with stationery, advertising, promotions or similar activities and materials. Brand and Logo cannot be used in activity areas and advertisements outside the scope of the certificate. The brand can be used in a way that does not stand out more than the organization's logo. The brand cannot be used on printed business cards.

the document contract is terminated / the document is withdrawn or the document is suspended, the person or company will be prohibited from using the certificate and all kinds of promotional materials, advertising materials, etc. containing a brand. must immediately stop its distribution/broadcast.

Suspension and/or withdrawal of the certificate will be applied to individuals or companies that do not fulfill the conditions specified in this instruction, according to the decision of the Technical Regulation Officer / Quality Unit. These decisions have been prepared in accordance with ISO/IEC Guide 23 and ISO/IEC 17030, and the guide for necessary actions regarding improper use is based on ISO Guide 27.

The trademark user can use the trademark in commercial correspondence (e.g. letter papers, business cards, e-mail , etc.) and for advertising purposes (e.g. company tools, web page, prospectus, etc.). The right to use the trademark is limited to the legal entity and cannot be given or transferred to third or subsequent parties unless there is TÜV AUSTRIA TURK approval.

TÜV AUSTRIA and TÜV AUSTRIA TURK trademarks belonging to TÜV AUSTRIA TURK cannot be used on products, internal product packaging, laboratory analysis results, calibration analysis results, etc. documents in a way that may cause any inaccuracy, in cases where they are given within the scope of management systems certification.

In addition , the trademark user cannot use the TÜV AUSTRIA or TÜV AUSTRIA TURK trademark in a way that gives the impression that the product itself is certified by TÜV AUSTRIA TURK (unless it is certified by TÜV AUSTRIA TURK).

The brand is responsible to TÜV AUSTRIA TURK when it is used , especially within the framework of advertising . In order to use the trademark, you must first have a TÜV AUSTRIA TURK Certificate.

Terms of use

TÜV AUSTRIA Brand

TÜV AUSTRIA TURK inspection team carries out the necessary checks in terms of compliance with the IAF, IAS, TÜRKAK guides and this instruction regarding the use of certificates, brands and logos during the inspections and records the results in the relevant section of the checklist.

For this purpose, the inspection team takes samples, takes pictures when necessary, and checks brochures, catalogues, business cards, advertising materials and products.

The auditor also examines published documents;

- ✓ General appearance, typos,
- ✓ Usage places,
- ✓ Dates, standard and revision,
- ✓ Company name, address, signature, seal,
- ✓ Exclusions and eligibility,
- ✓ TÜV AUSTRIA TURK and accreditation body logos (TÜRKAK, IAS, etc.) existence ,

and records the results in the relevant section of the checklist .

TÜV AUSTRIA TURK CERTIFIED PRODUCT



TÜV AUSTRIA TURK TESTED PRODUCT



TÜV AUSTRIA TURK CERTIFIED SYSTEM



TÜV AUSTRIA PARTNER



Partnership logos brand The minimum width of the image is 15 mm . This is the entire TÜV AUSTRIA Group TÜV AUSTRIA logo on business cards to size opposite income and clear readability guarantee it does .

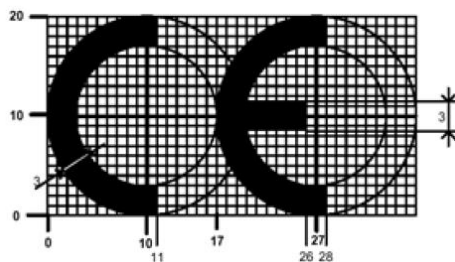
Note: "TÜV AUSTRIA" word / picture tag ,
With the suffix "PARTNER" together only One unit creates .
this is nothing way inseparable and / or cannot be changed .

CE Terms of Use

Use of the CE Mark:

“CE” mark;

1) It consists of the letters “CE” in accordance with the shape specified in Figure -1, and the design of the sign cannot be changed except by reducing or enlarging it in accordance with the proportions in the drawing,



Shape 1

2) Unless otherwise specified in the relevant technical regulation, it must have a minimum size of 5 mm,

3) It is placed on the product or on the information plate or, in cases where this is not possible due to the structure of the product or its permanence cannot be guaranteed, on its packaging and on the documents accompanying the product stipulated by the relevant technical regulation, in a visible, readable and indelible manner,

4) The “CE” mark is placed before the product is placed on the market.

5) The “CE” marking is affixed only by the manufacturer or his authorized representative.

6) In cases required by the relevant technical regulation, the identity registration number of the notified body involved in the production control phase is also included next to the "CE" mark. The identification number is assigned by the notified body itself or by the manufacturer or the manufacturer's authorized representative within the framework of the organization's instructions.

7) Along with the “CE” marking, the product may also contain pictograms or other signs depicting a particular risk or use.

8) Other signs or descriptions that would mislead third parties about the meaning and form of the "CE" mark cannot be placed on the product. Any other markings may be placed on the product only in a way that does not impair the visibility, readability and meaning of the "CE" marking.

9) The “CE” mark can only be used on products for which technical regulations stipulate, it cannot be used on other products.

10) The number "2737", which is the Notified Body number of TÜV AUSTRIA TURK, is attached to the right of the "CE" mark attached to the product whose type conformity is made by TÜV AUSTRIA TURK , in accordance with the figure below:



regulation	Module	Document	Product
305/2011/EU	System 2+	NO	YES
2014/68/EU		NO	YES
2006/42/EC		NO	YES

Nonconformity Notifications

Brand, Logo and Notified Body Number Nonconformity Notifications

When conclusive evidence is obtained showing that the product is dangerous or the conformity mark is used incorrectly, the wrong user of the trademark and regulatory bodies are notified of the problem within **15** working days and the authority to apply the conformity mark to the relevant product is suspended.

First notification to the wrong user; It is made by registered (or equivalent) letter in FRM- 001a Certificate and Logo Use Warning Letter format, copies of this letter are sent to the appropriate competent authorities and/or other organizations when necessary. The letter to be written includes the following:

- ✓ Reasons for corrective action,
- ✓ Dangerous situations that may exist,
- ✓ Measures to be taken by the wrong user to solve the problem
- ✓ A declaration containing the measures to be taken to ensure that the conformity mark is not applied to products for which it is not valid.

Types of Corrective Actions That Can Be Applied:

If it is confirmed that misuse has occurred, TÜV AUSTRIA TURK determines the scope of misuse, including products, model number, serial numbers, factory manufacturing facilities, manufacturing batches and quantities.

The relevant corrective action is taken by performing at least one of the following:

- a) TÜV AUSTRIA TURK , withdrawal from the market is necessary for the protection of the public, TÜV AUSTRIA TURK shall notify the parties authorized and responsible for withdrawal from the market and ensure that the transaction is carried out.
- b) Removing the conformity mark from the product,
- c) Remaking the product to comply with certification requirements (It is preferred that the remanufacturing process be done at the factory, but in cases where it is not practical to bring some of the units in question to the factory, this process may be allowed to be done on site.),
- d) Scrapping or appropriately replacing the collected product where it is not practical to remove the conformity mark or re-make the product to comply with the certification requirements,
- e) If a dangerous situation exists and it is not practical to implement one of the options a), b), c) or d), a notification is made to the public explaining the danger or measures are taken in accordance with national legislation.

Situation in which the conformity mark is used under a contract or in a manner inconsistent with the contract

- ✓ An organization that uses its document in a misleading or unfair manner will first send a cover letter to all recipients of the cover letter in which corrective action is requested , informing them that :
- ✓ The suspension applied to the wrong user has been lifted and the user is no longer authorized to use the conformity mark.
- ✓ A statement stating that it was returned,
- ✓ Summary of corrective action taken by the wrong user,
- ✓ Where applicable, disclosure of new branding that will distinguish the product from its previously unacceptable state.
- ✓ are revised to include changes required by the

corrective action .

- ✓ When necessary, the Process-Product Certification Manager-Technical Regulation Officer/Technical Supervisor evaluates the issue with the cooperation of legal experts.

the Process-Product Certification Manager - Technical Regulation Officer/Technical Officer that the organization violates the terms of the contract and creates situations that will damage the reputation of TÜV AUSTRIA TURK , and does not take into account written warnings, the issue is presented to the Technical Regulation Officer .

The decisions taken by the Technical Regulation Officer are notified in writing to the relevant organizations by the Process-Product Certification Manager and the results are monitored.

According to the decisions taken, the lists on the TÜV AUSTRIA TURK website are updated and the public is informed.

In case of improper use of the conformity mark by non-contractual parties;

relevant persons or organizations and the decision on corrective action is left to the court.

Completing Corrective Action:

TÜV AUSTRIA TURK considers the corrective action to have been carried out satisfactorily if the following points are met:

- a) If the wrong user made a public announcement when requested to do so,
- b) If the products on the market and in the distribution facilities have been recalled, remade under supervision, altered or destroyed, or other necessary corrections have been made within the limits of maximum practicability,
- c) If the incorrect user has agreed to continue carrying out the necessary corrective actions on the units owned by the user until the certification body is satisfied that the maximum practicable result has been achieved,
- d) If necessary precautions have been implemented in the manufacturing process to prevent the manufacture of products that would require

similar corrective actions again.

Rejecting Corrective Action

If the wrong user refuses to take corrective action, the following measures are taken by TÜV AUSTRIA TURK:

- a) Cancellation of certification contracts made with the wrong user,
- b) If the gravity of the situation so requires, regulatory authorities and/or other bodies where appropriate are notified that the wrong user has refused to take corrective action and that contracts in the wrong user's name must be cancelled.
- c) Legal opinions are obtained regarding other measures that can be taken (such as court decisions, press releases regarding legal proceedings).

manufacturer of a product that later became dangerous) refuses to take corrective action, notifying the public of the detected danger through the most appropriate media organs.