

## Usage of Logo and Marks Procedure



TÜV AUSTRIA TURK – General

<b>PRO-001</b>	
<b>Publication Date</b>	18.04.2016
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Usage of Logo and Mark Procedure		
<b>Procedure Name</b> Logo and Mark Usage	<b>Procedure Manager</b> Quality Unit	<b>KPI:</b> <b>Risk Assessment:</b> FRM-012a
<b>Procedure Suppliers :</b> TÜV AUSTRIA TURK	<b>Procedure clients :</b> TÜV AUSTRIA TURK Customers, Employees	
<b>Inputs:</b> Corporate Design Principles, Customer logo and brand usage requests, Recognition Use of TÜRKAK Logo and Trademark IAS Logo and Brand Usage Use of GSTC Logo and Mark	<b>Outputs:</b> Controlled use of logo and brand	<b>References</b> <ul style="list-style-type: none"> <li>✓ EN ISO/IEC 17020 7.4</li> <li>✓ EN ISO/IEC 17065 4.1.3</li> <li>✓ EN ISO/IEC 17025 7.8</li> <li>✓ EN ISO/IEC 17021 8.3</li> <li>✓ EN ISO/IEC 17029 10.3</li> <li>✓ EN ISO/IEC 17024</li> <li>✓ ISO 9001:2015 – <i>in progress</i></li> <li>✓ R10.06 Conditions for the Use of TÜRKAK Accreditation Mark by Organizations Accredited by TÜRKAK</li> <li>✓ R20.18 Guide on TÜRKAK Branded Test Reports and Calibration Certificates</li> <li>✓ 93/68/EEC European Union CE Marking Directive</li> <li>✓ Regulation on the Criteria to be Subject to Construction Materials (Certificate G)</li> <li>✓ TS EN ISO / IEC 17030 Conformity assessment - General conditions for third party conformity marks</li> </ul>

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- ✓ ILAC P15 Application of ISO/IEC 17020:2012 for the Accreditation of Inspection Bodies Clause 7.4.2.a
- ✓ IAS Corporate Logos and Accreditation Symbols - Transition to New Corporate Logo and Accreditation Symbols
- ✓ IAF PL 8:2016 Rules for the Use of the IAF Logo
- ✓ 305/2011/EU Construction Materials Directive Articles 10 and 11
- ✓ 2014/68/EU Pressure Equipment Directive Articles 21 and 22
- ✓ 2006/42/EC Machinery Safety Directive Annex III CE Marking
- ✓ ILAC-R4:10/2016: Use of the ILAC Logo and Tagline.
- ✓ ILAC-R7:05/2015: Rules for the Use of the ILAC MRA Mark.
- ✓ IAS Transition to New Corporate Logo and Accreditation Symbols
- ✓ GSTC- Global Sustainable Tourism Council

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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
0.1	Purpose	The purpose of this procedure is for TÜV AUSTRIA TURK and all legal entities that are partners or owners of TÜV AUSTRIA TURK ( <i>in this procedure, the company will be referred to as TÜV AUSTRIA TURK</i> ) ; Within the scope of the management of conformity assessment activities, it is the determination, implementation and control of general principles regarding the use of TÜV AUSTRIA logos, especially the use of the brands of competent authorities.			
0.2	Scope	<p>TÜV AUSTRIA TURK uses the TÜV AUSTRIA logo in its internal documents. All legal entities that are partners or owners of TÜV AUSTRIA TURK have the right to use documents with the TÜV AUSTRIA logo in their roof documentation. The logos for use in internal documents may be TÜV AUSTRIA or TUV AUSTRIA subsidiary logos.</p> <p>It covers the Logo and Brands that are allowed to be used by customers, personnel and on products/documents and advertising materials as a result of conformity assessment activities.</p> <p>It covers the terms of use of the brands of accreditation bodies and competent authorities.</p>		<p>7.4</p> <p>4.1.3</p> <p>7.8</p> <p>8.3</p> <p>9.7</p> <p>10.3</p>	<p>EN ISO/IEC 17020</p> <p>EN ISO/IEC 17065</p> <p>EN ISO/IEC 17025</p> <p>EN ISO/IEC 17021</p> <p>EN ISO/IEC 17024</p> <p>EN ISO/IEC 17029</p>
0.3	Responsibility	<p>The Quality Unit defines the boundaries of the logo and brand to be used in this procedure and its annexes, based on the 'KRL-030 Annex-01 Corporate Design Manual' published by the Holding.</p> <p>PRO-001 Usage of Logo and Mark Procedure is an integral part of the contracts signed between TÜV AUSTRIA TURK and its customers. By signing these contracts, the Customer is deemed to have accepted the procedures and guides developed in the field of Logo and Brand.</p>	<p>Process-Product Certification Agreements</p> <p>Certification Agreement General Conditions</p>	<p>4.1.3</p> <p>8.3</p> <p>9.7</p> <p>10.3</p>	<p>EN ISO/IEC 17065</p> <p>EN ISO/IEC 17021</p> <p>EN ISO/IEC 17024</p> <p>EN ISO/IEC 17029</p>

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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
0.5	Definitions	<p><b>Accreditation Body Logo:</b> The symbol used by Accreditation Bodies (TÜRKAK, IAS, GAC, DAKS, etc.) to promote their name or accreditation programs. Accreditation Body Logo cannot be used alone by TÜV AUSTRIA TURK.</p> <p><b>Accreditation Mark:</b> It is the symbol used by the Accreditation Body to show the accreditation status of organizations accredited. Accreditation Mark is used in formats created by the internal publications of the relevant accreditation bodies. They are special marks developed from the logo of the Accreditation Body, usually with an accreditation number.</p> <p><b>TÜRKAK Document Verification System (TBDS) QR Code:</b> Some records and information (application, scope, inspection, test/calibration, QR code generated by the TÜRKAK document verification system in which (inspection, evaluation/certificate, etc.) is entered and provides access to information about the document.</p>			
1.0	Logo Request	<p>If requested by companies that have been evaluated for conformity by TÜV AUSTRIA TURK, TÜV AUSTRIA TURK logo and related brands can be used within the scope of the service in accordance with the specified rules.</p> <p>The brand draft work desired to be used by the customer is forwarded to TÜV AUSTRIA TURK. The shared logo draft is examined in accordance with the Logo Usage Guide and, if deemed appropriate, is made available to the customer.</p>	GUI -001a Logo User Guide	4.1.3 8.3 9.7	EN ISO/IEC 17065 EN ISO/IEC 17021 EN ISO/IEC 17024
2.0	Review Activities	<p>Logos used by customers on relevant products or in different media are monitored at regular intervals. Follow-up is carried out by the Unit Quality Management Representatives on the customer's website quarterly and once a year within the scope of management systems certification by auditors during surveillance audits under the following headings;</p> <p>✓ General appearance, typos,</p>	LST-001a Logo Usage Check List	4.1.3 8.3 10.3	EN ISO/IEC 17065 EN ISO/IEC 17021 EN ISO/IEC 17029

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		<ul style="list-style-type: none"> <li>✓ Usage places,</li> <li>✓ Dates, standard and revision,</li> <li>✓ Company name, address, signature, seal,</li> <li>✓ Exclusions and eligibility,</li> <li>✓ Presence of TÜV AUSTRIA TURK and accreditation body logos,</li> <li>✓ Reviewing the website</li> <li>✓ Compliance of the logo used with the relevant criteria</li> </ul> <p>The review activities carried out by the Auditors during the evaluation activities are carried out according to the checklist of the relevant audit set and the Logo Usage Guide and are recorded in the relevant checklist.</p>			
3.0	Inappropriate Use	<p>TÜV AUSTRIA TURK Logo and Brands are used by customers in advertising and media arguments such as advertisements, catalogs, business cards or It is expected that it will not constitute a misleading statement. The scope of the service received should be defined with its limits and should not be confused with quality management certificate and compliance services.</p> <p>In case of the above situations, the customer is warned with the FRM-001a Certificate and Logo Usage Warning Letter.</p>	FRM-001a Certificate and Logo Usage Warning	7.8 7.4.2 9.7	EN ISO/IEC 17025 EN ISO/IEC 17020 EN ISO/IEC 17024
3.1	Inappropriate Use	<p>TÜV AUSTRIA TURK informs its customers in writing about any inappropriate situations regarding the use of the logo and reserves the right to suspend the document, certificate (or related document) until the inappropriate situation is removed. It also asks the customer to initiate corrective action to eliminate the nonconformity.</p> <p>The customer is informed with a warning letter in the reviews regarding the logo usage of the canceled companies . It is expected that use of the logo will cease and be removed</p>	LST-001a Logo Usage Check List  FRM-001a Certificate and Logo Usage Warning	4.1.3	EN ISO/IEC 17065

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		from all related marketing and advertising materials within the specified period. Otherwise, the process will be carried out legally.			
3.2	Inappropriate Use	<p>The rights and rules of use of the TÜV AUSTRIA TURK certificate and logo are specified in the 'MS-INS-001 Certification Rules Instruction', which is an integral part of the certification service agreement signed between TÜV AUSTRIA TURK and the organization. In case of use contrary to the rules stated here, necessary actions are initiated by TÜV AUSTRIA TURK.</p> <p>In each audit, auditors check whether the certificate and logo are used in accordance with the rules. The control result is recorded in the inspection questionnaire of QMS/EMS/ISMS, whichever is appropriate. When a violation of the certificate and logo usage rules is detected, this situation is explained in the relevant form and audit report. This situation creates a corrective action issue in the audit and must be corrected. If necessary, the certificate may be suspended or canceled by the Certification Committee.</p> <p>In cases where the certificate is suspended for any reason, the certificate and logo cannot be used by the organization during that period.</p> <p>While the auditor/s are in the suspension process, whether the certificate and logo are used in the companies where the surveillance audit is conducted;</p> <ul style="list-style-type: none"> <li>✓ During the audit, by accessing the company's websites, if any,</li> <li>✓ Keep the letterheads, etc., used during the hanging process. by examining the documents</li> <li>✓ By questioning whether he/she participated in any tenders during the suspension period.</li> </ul> <p>detects.</p>	<p>e-mail</p> <p>LST-001a Logo Usage Check List</p> <p>FRM-001a Certificate and Logo Usage Warning</p> <p>MS-INS-001 Certification Rules Instruction</p>	<p>8.3.4</p> <p>8.3.5</p>	EN ISO/IEC 17021

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		If any inappropriate use is detected, the Certification Manager sends a "Certificate and Logo Use Warning Letter" to the company and informs it to remove the Certificate and Logos from the website within 3 business days. Despite this, if the Company continues to use the Certificate and Logos, legal action will be initiated.			
		<p>Contracts, reports, certificates, forms, checklists, etc. created as a result of activities carried out outside the scope of accreditation by TÜV AUSTRIA TURK, TÜRKAK, IAS and (if any) other accreditation bodies. does not use the Accreditation Body Brand or Accreditation Body Logo in any way in the system documentation.</p> <p>TÜV AUSTRIA TURK checks the documentation within the Document Control Procedure for compliance every year by the Quality Unit / Quality Management Representatives. During this control, it also makes necessary reviews regarding the use of uncontrolled, non-accredited logos in the documents. The use of non-accredited logos in documents and records is also reviewed during planned internal audits.</p> <p>ILAC MRA and ILAC MLA Trademark cannot be used alone. (For the conditions of use with the TÜRKAK Logo, please see TÜRKAK R10.06 Articles 10 – 11) MRA and MLA brands can be used in unity with the Accreditation Body Brands (TÜRKAK, IAS, GAC, etc.) and TÜV AUSTRIA TURK logos.</p>	GUI-001a Logo Usage Guide	<p style="text-align: center;">9.0</p> <p style="text-align: center;">10.0</p> <p style="text-align: center;">11.0</p>	<p style="text-align: center;">TÜRKAK R 10.06</p> <p style="text-align: center;">IAS Transition to New Corporate Logo and Accreditation Symbols</p>
4.0	System Certification Logo Usage	TÜV AUSTRIA TURK - The organization certified as a result of the activities of the System Certification Department, uses the TÜV AUSTRIA TURK brand; It does not allow its use on test, calibration or inspection reports and certificates (in other contexts such as those served by TÜV AUSTRIA TURK).	GUI-001a Logo User Guide	8.3	EN ISO/IEC 17021

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		<p>The organization certified by TÜV AUSTRIA TURK - System Certification Department should not use the logo and/or brand on its product or on the packaging of the product or in a way that does not give the impression that it indicates the conformity of the product.</p> <p>When used to show that the Quality Management System, Environmental Management System, Information Security Management System and Food Safety Management System are certified, the TÜV AUSTRIA TURK logo and brand should be used in a way that does not allow for incorrect evaluations. (For example, it should be used in a way that does not cause any misunderstanding that a company that only has an Environmental Management System, if not, also has a Quality Management System and/or Food Safety Management System certificate).</p> <p>EN ISO 9001 phrase and Certificate number under the TÜV AUSTRIA TURK Logo to show that <b>the Quality Management System is certified.</b></p> <p>EN ISO 14001 phrase and Certificate number under the TÜV AUSTRIA TURK Logo to show that <b>the Environmental Management System is certified.</b></p> <p>EN ISO 22000 phrase and Certificate number are used under the TÜV AUSTRIA TURK Logo to show that <b>the Food Safety Management System is certified.</b></p> <p><b>the Information Security Management System</b> is certified, the phrase EN ISO 27001 and/or EN ISO 27701 and the Certificate number are used under the TÜV AUSTRIA TURK Logo.</p> <p>EN ISO 27701 phrase and Certificate number are used under the TÜV AUSTRIA TURK Logo to show that the <b>Personal Data Management System is certified.</b></p>			



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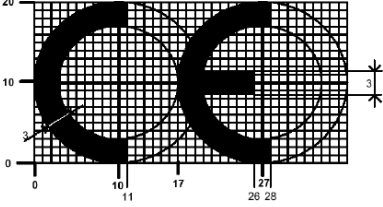
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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		In integrated certificates, the relevant Standards and Certificate numbers can also be used under a single TÜV AUSTRIA TURK Logo if desired. Logo usage conditions are clearly stated in the GUI-001a Logo Usage Guide documents along with this procedure.			
5.0	Records	LST-001a Logo Usage Review List and related records are kept according to the records control procedure .	LST-001a Logo Usage Review List  FRM-001a Certificate and Logo Usage Warning	-	EN ISO/IEC 17065  EN ISO/IEC 17024  EN ISO/IEC 17021  EN ISO/IEC 17029
6.0	CE Label Description	Within the scope of TÜV AUSTRIA TURK's competencies in various product groups within the scope of 2014/68/EU Pressure Equipment Regulation, 2006/42/EC Machinery Safety Regulation and 305/2011/EU Construction Materials Regulation, our customers who have obtained the right to use <b>CE</b> marking and <b>NoBo number (2737)</b> as a result of the positive conclusion of the services (inspection, testing, evaluation, etc.) carried out as a <b>Notified Body</b> within the scope of its competencies in various product groups, must apply GUI-001a Logo Usage Guide together with this procedure.	GUI-001a Logo Usage Guide	7.4  4.1.3	EN ISO/IEC 17020  EN ISO/IEC 17065
6.1	Use of the CE Mark	<p>“CE” mark;</p> <p>1) The "CE" mark cannot be used on certificates, reports and documents issued by the Notified Body.</p>	GUI -001a Logo User Guide	Article 11	305/2011/EU  “CE” Mark Regulation  2014/68/EU

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		<p>2) It consists of the letters "CE" in accordance with the shape specified in Figure -1, and the design of the sign cannot be changed except by reducing or enlarging it in accordance with the proportions in the drawing,</p> <p style="text-align: center;">CE UYGUNLUK İŞARETİ</p>  <p style="text-align: center;"><b>Şekil 1</b></p> <p>2) Unless otherwise specified in the relevant technical regulation, it must have a minimum size of 5 mm,</p> <p>3) It is placed on the product or on the information plate or, in cases where this is not possible due to the structure of the product or its permanence cannot be guaranteed, on its packaging and on the documents accompanying the product stipulated by the relevant technical regulation, in a visible, readable and indelible manner,</p> <p>4) The "CE" mark is placed before the product is placed on the market.</p> <p>5) The "CE" marking is affixed only by the manufacturer or his authorized representative.</p> <p>6) The "CE" conformity mark indicates compliance with all conditions that must be complied with by the manufacturer within the scope of the technical regulations or regulations that require affixing this mark to a product. In cases where the relevant technical regulation</p>			2006/42/EC

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		<p>requires compliance with matters other than the basic requirements, the "CE" conformity mark indicates that these matters are complied with.</p> <p>7) The "CE" conformity mark indicates that the manufacturer has confirmed that the product complies with all provisions of the relevant technical regulations and that the product has been subjected to the necessary conformity assessment procedures.</p> <p>8) If a product is subject to more than one technical regulation requiring the affixation of the "CE" conformity mark, the "CE" conformity mark indicates that the product complies with the provisions of all relevant technical regulations. Where one or more of these technical regulations gives the manufacturer a choice of application during a transitional period, the "CE" conformity mark only indicates compliance with the provisions of the applied technical regulation or regulations. In this case, the relevant provisions of the applied technical regulations must be stated in the document accompanying the product, warning and user manual or, if possible, on the data plate.</p> <p>9) It is attached in a way that is visible, readable and indelible.</p> <ul style="list-style-type: none"> <li>- No other conformity mark other than the "CE" conformity mark can be used to demonstrate compliance with all provisions of the technical regulations requiring the "CE" conformity mark to be affixed to the product.</li> <li>- The "CE" conformity mark is affixed at the end of the production control phase.</li> <li>- The "CE" conformity marking is affixed by the manufacturer. In cases required by the relevant technical regulation, the "CE" conformity mark is accompanied by the identity registration number of the notified body involved in the production control</li> </ul>			

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		<p>phase, issued by the European Commission. The identification registration number of the notified body is affixed by it or the manufacturer under its own responsibility.</p> <ul style="list-style-type: none"> <li>- In cases where it is necessary to specify the features regarding the use of certain products, a pictogram or other signs indicating the usage features may be placed after the "CE" conformity mark and the identification number of the notified body.</li> <li>- No other signs can be attached to the product that would mislead third parties about the meaning and form of the "CE" conformity mark.</li> <li>- Marks indicating compliance with national or international standards or other regulations may be affixed to the product, its packaging or the documents accompanying the product in a way that does not hinder the visibility and readability of the "CE" conformity mark.</li> <li>- The CE marking must be affixed by the manufacturer or his representative established within the community.</li> <li>- The CE marking must be attached to the product or information plate in a visible, readable and indelible manner. However, if this is not possible or cannot be guaranteed due to the nature of the product, it must be attached to the package, if any, or to the accompanying documents if the relevant directives and other legal regulations provide for it.</li> <li>- If a notified body is involved in the production control phase according to the applicable directives, its identification number must follow the CE marking. The identification number is affixed by the manufacturer or his representative</li> </ul>			

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		<p>established within the Community under the responsibility of the approved organisation.</p> <ul style="list-style-type: none"> <li>- The manufacturer, whether established within the Community or not, is the person ultimately responsible for the compliance of the product with the provisions of the directive and for the affixation of the CE marking. The manufacturer may appoint a representative established within the Community to act on his behalf . Exceptionally, the person who will place the product on the market may be deemed to have assumed the responsibilities of the manufacturer.</li> <li>- The CE mark must be in the following format. If the CE marking is expanded or narrowed, the proportions must be maintained.</li> <li>- The CE marking symbolizes compliance with the mandatory public interests covered by the directives in question. It should therefore be considered essential information to be communicated to the competent authorities of the Member State as well as to other interested parties (e.g. distributors, consumers and other users). Accordingly, the requirement of visibility means that the CE marking can be accessed by all parties. For example, the CE mark can be attached to the bottom or back of a product. It must have a minimum height of 5 mm to be readable. It must be non-removable so that it cannot be removed under normal circumstances without leaving noticeable scars. (For example, some product standards use scrubbing testing with water and petroleum-based cleaning products). However, this does not mean that the CE marking is an internal part of the product.</li> </ul> <p>10) In cases required by the relevant technical regulation, next to the "CE" mark;</p> <ul style="list-style-type: none"> <li>- The identity registration number of the notified organization involved in the production control phase is also included.</li> </ul>			

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		<p>- The identification number is assigned by the notified body itself or by the manufacturer or the manufacturer's authorized representative within the framework of the organization's instructions.</p> <p>11) Other signs or descriptions that would mislead third parties about the meaning and form of the "CE" mark cannot be placed on the product. Any other markings may be placed on the product only in a way that does not impair the visibility, readability and meaning of the "CE" marking.</p> <p>12) The "CE" mark can only be used on products for which technical regulations stipulate, it cannot be used on other products.</p> <p>13) The number "2737", which is the Notified Body number of TÜV AUSTRIA TURK, is attached to the right of the "CE" mark attached to the product whose type conformity is made by TÜV AUSTRIA TURK, in accordance with the figure below:</p> <div style="text-align: center;">  </div> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>regulation</th> <th>Module</th> <th>Document</th> <th>Product</th> </tr> </thead> <tbody> <tr> <td>305/2011/EU</td> <td>System 2+</td> <td>NO</td> <td>YES</td> </tr> <tr> <td>2006/42/EC</td> <td>B</td> <td>NO</td> <td>YES</td> </tr> <tr> <td>2014/68/EU</td> <td>ANNEX-3 (except Quality Modules)</td> <td>NO</td> <td>YES</td> </tr> </tbody> </table>	regulation	Module	Document	Product	305/2011/EU	System 2+	NO	YES	2006/42/EC	B	NO	YES	2014/68/EU	ANNEX-3 (except Quality Modules)	NO	YES			
regulation	Module	Document	Product																		
305/2011/EU	System 2+	NO	YES																		
2006/42/EC	B	NO	YES																		
2014/68/EU	ANNEX-3 (except Quality Modules)	NO	YES																		
6.2	Use of the CE Marking and Labeling under the Scope of the Construction	The manufacturer is responsible for affixing the CE marking.	Relevant Harmonized Standard Annex ZA	4.1.3  Article 10	EN ISO/IEC 17065  305/2011/EU																

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	Materials Regulation (305/2011/EU)	<p>The CE marking symbol to be added must comply with this instruction and must be shown on the accompanying label, packaging or accompanying commercial documents. In marking;</p> <ul style="list-style-type: none"> <li>- "No performance determination made" for characteristics where appropriate.</li> <li>- In cases where the characteristic is exposed to the threshold level, the phrase "No performance determination was made",</li> <li>- List of documents related to other legislation where compliance is claimed to be ensured,</li> </ul> <p>It must be accompanied by the product in accordance with the information required by the legislation in question (the "CE" Marking Regulation published in the Official Gazette No. 28213 on 23.02.2014 ).</p> <p>If a performance declaration has not been issued by the manufacturer, CE marking cannot be placed on the building material.</p> <p>In order of CE marking;</p> <ol style="list-style-type: none"> <li>1. The last two digits of the year in which it was first placed,</li> <li>2. The name and registered address of the manufacturer or a sign that easily identifies the name and address of the manufacturer,</li> <li>3. Identification code specific to the product type, without causing confusion,</li> <li>4. Reference number of the declaration of performance,</li> <li>5. The level or class of performance declared,</li> <li>6. The applied harmonized technical specification number,</li> <li>7. Identity number of the approved organization,</li> <li>8. It contains information regarding the intended use included in the harmonized technical specification to which the material is subject.</li> </ol>		<p>Article 11</p> <p>Article 9</p>	<p>"CE" Mark Regulation</p>

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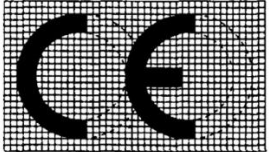
No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
11.2	Use of the CE Marking under the Scope of the Pressure Equipment Regulation (2014/68/EU)	<p>Within the scope of the Pressure Equipment Regulation, the "CE" mark is subject to the general principles specified in Article 9 of the "CE Mark Regulation".</p> <p>(1) The CE mark is affixed in a visible, legible and indelible manner to each piece or data plate of the pressure equipment certified by TÜV AUSTRIA TURK and to each equipment or data plate specified in the scope. If it is not possible or necessary to affix the CE mark due to the characteristics of the pressure equipment or equipment, the CE mark is affixed to the packaging of the product or the attached documents.</p> <p>(2) The CE marking need not be affixed to each piece of pressure equipment that constitutes the equipment. Each piece of pressure equipment bearing the CE marking continues to bear this marking when incorporated into a piece of equipment.</p> <p>(3) The CE marking shall be affixed to the pressure equipment or hardware before it is placed on the market.</p> <p>(4) The CE marking is followed by the identification number (2737) of TÜV AUSTRIA TURK as the notified body involved in the manufacturing inspection of pressure equipment or hardware. TÜV AUSTRIA TURK's notified body identification number is affixed in accordance with GUI-001a and PRO-001 requirements.</p> <p>(5) The CE marking and the identification number of the notified body may be followed by any other marking indicating a particular risk or use.</p> <p>(6) The Ministry uses the necessary mechanisms to ensure the correct application of the CE marking in accordance with the legislation and takes appropriate measures in case of misuse of this marking.</p>	Relevant Harmonized Standard Annex ZA	4.1.3 Article 21 Article 22 Article 9	EN ISO/IEC 17065 2014/68/EU "CE" Mark Regulation



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11.3	Use of the CE Marking under the Scope of the Machinery Safety Regulation (2006/42/EC)	<p>The “CE” conformity marking must consist of the initials 'CE' in the following format:</p> <div style="text-align: center;">  </div> <p>The “CE” conformity mark can be enlarged or reduced, provided that it adheres to the figure shown in the picture above.</p> <p>The various elements of the “CE” conformity marking must have substantially the same vertical dimension. This measurement should not be smaller than 5 mm. The minimum size can be changed for small scale machines.</p> <p>The “CE” conformity mark must be affixed immediately adjacent to the name of the manufacturer or his authorized representative using the same technique.</p> <p>Within the scope of 2006/42/EC Machinery Safety Directive;</p> <p>For the machines listed in Annex IV and manufactured in accordance with the harmonized standards, provided that these standards cover all relevant basic health and safety rules, the manufacturer or his authorized representative and those who carry out the full quality assurance procedures specified in Annex X;</p> <p>In the case of machines that are not manufactured in accordance with the harmonized standards included in Annex IV, or where they are manufactured in partial compliance with these standards, or where the harmonized standards do not cover all the relevant essential</p>	<p>Relevant Harmonized Standard Annex ZA</p>	<p>4.1.3 ANNEX III Article 9</p>	<p>EN ISO/IEC 17065  2006/42/EC  “CE” Mark Regulation</p>

## Usage of Logo and Marks Procedure



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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>health and safety rules, or where there is no harmonized standard for the machines in question, the manufacturer or his authorized representative ; The full quality assurance process set out in Annex</p> <p>In cases where it is applied, TÜV AUSTRIA TURK Notified Body identification number (2737) must be written next to the "CE" conformity mark.</p>			
12.0	Use of CE Marking with TÜV AUSTRIA TURK Notified Body Number	<p>TÜV AUSTRIA TURK Approved Body Identification Number: <b>2737</b> .</p> <p>CE 2737 mark can only be used if the product has a Factory Production Control certificate issued by TÜV AUSTRIA TURK and these certificates are valid.</p> <p>The CE 2737 mark must be affixed in accordance with Annex ZA of the relevant harmonized technical specification.</p> <p>From the day the certificates are suspended or canceled, customers cannot use the TÜV AUSTRIA TURK Approved Identity number (2737) and certificates.</p> <p>TÜV AUSTRIA TURK checks the appropriateness of the use of the Approved Identification Number (2737) and certificate in Factory Production Control audits.</p> <p>If the audit team detects an irregularity regarding the use of the certificate and the Approved Identification Number (2737), action is initiated according to the relevant certification procedure and suspends or cancels the certificate according to the data.</p> <p>The manufacturer's Declaration of Performance (DoP), affixing the CE marking and other declarations are the responsibility of the manufacturer, use of the certificate for purposes other than the purpose of the certificate and/or for other products and misuse of the Notified Body number are the responsibility of the OK.</p>	Relevant Harmonized Standard Annex ZA	4.1.3	EN ISO/IEC 17065  305/2011/EU  "CE" Mark Regulation

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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
13.1	"G" Mark Description	<p>In order for construction materials that do not have a harmonized technical specification to be placed on the market, they must be confirmed by conformity assessment according to the method stipulated in Article 19 of the Regulation on the Criteria to be Subject to Construction Materials . The performance values are declared with the "G" sign in Annex-2 .</p> <p>In accordance with the provisions of the Regulation on the Criteria to be Subject to Construction Materials, materials with the "G" sign affixed are considered safe products and are allowed to be placed on the market . The absence of the " G " sign is considered as a suspicion of unsafety and the provisions of Article 20 of the relevant regulation are applied .</p> <p>If this product, which can be described as a construction material, is not offered to the market for permanent use in construction works , information regarding this situation will appear when the product is offered to the market . It must be attached to the product in some way . _ _</p>			
	Use of the "G" Sign	<p>The "G" mark must be affixed in accordance with the following article within the scope of the Regulation on the Criteria to be Subject to Construction Materials. Annex-1 in the relevant regulation is classified as Annex-2 in this procedure.</p> <p><b>ARTICLE 10 –</b></p> <p>(1) In order for the construction materials determined to be placed on the market by affixing the "G" mark with this Regulation, to be placed on the market in line with the conformity confirmation system envisaged within the framework of the EU Commission Decisions, the "G" mark in Annex-1(A) together with the "G" Certificate of Conformity in Annex-1 (B) and/or the "G" Declaration of Conformity in Annex-1 (C) are kept ready. Regarding the procedures</p>			

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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>and principles of affixing the "G" mark to the products, the provisions of the Regulation on the Attachment and Use of the CE Conformity Mark to the Product, which came into force with the Decision of the Council of Ministers dated 15/11/2001 and numbered 2001/3530, apply.<sup>1</sup></p> <p>(2) "G" mark; It is attached to the material, a label attached to the material, the packaging of the material or the commercial documents of the material, together with the performance values describing the properties of the material based on technical specifications.</p> <p>(3) If the conformity confirmation system to which construction materials will be subject is not foreseen by the EU Commission Decisions, the conformity confirmation system of products subject to national standards is accepted as 1+. In this case, TÜV AUSTRIA TURK does not perform any activity.</p> <p>(4) In special productions and non-serial productions, unless otherwise provided in the technical specifications for materials that are of special importance in terms of health and safety, the declaration of conformity made within the framework of "Conformity Confirmation System 4" stipulated in Annex-1 (E) is deemed sufficient.</p> <p>(5) Within the framework of the relevant Association Council Decisions between Turkey and the EU, products that are legally produced and/or legally put into free circulation in any member state of the European Union according to a standard equivalent to a national standard are allowed to be placed on the market. In any EU member country, performance values are declared according to the conformity confirmations and report results carried out within the framework of the procedure specified in the second paragraph of Article 19 and a "G" mark is attached.</p> <p>(6) Imported products brought directly from a third country can be placed on the market after their</p>			

<sup>1</sup> The restrictions regarding the CE conditions of use in this procedure are used within the "G" mark in accordance with the regulation.

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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		conformity is confirmed by the organizations determined in the first paragraph of Article 19.			
6.0	TURKAK Guides	<ul style="list-style-type: none"> <li>If the TURKAK Accreditation Mark is printed on a consumable material no larger than A4 size, its width should not be larger than 30 mm, provided the aspect ratio is fixed. If the Trademark is printed on a larger sized consumable, the Trademark of appropriate size, obtained electronically from TÜRKAK, can be used.</li> <li>The minimum height of the Logo within the brand must be 20 mm.</li> <li>TÜRKAK Accreditation Mark can also be used on stationery materials. However, the Brand;                             <ol style="list-style-type: none"> <li>The TÜV AUSTRIA TURK logo or name must appear on the printed document.</li> <li>It should not be more dominant than the TÜV AUSTRIA TURK logo or name.</li> </ol> </li> <li>TÜRKAK Accreditation Mark can be used in relief or hologram form.</li> <li>Electronic reproductions of the TÜRKAK Accreditation Mark may be accepted provided that they meet the conditions listed below in addition to all conditions.                             <ol style="list-style-type: none"> <li>TÜV AUSTRIA TURK's accreditation number must be written centrally under the brand.</li> <li>There should be no distortion of the TÜRKAK Logo.</li> <li>No changes should be made in the format of the brand.</li> <li>If the document background on which the TÜRKAK Accreditation Mark will be used is colored, the TÜRKAK Accreditation Mark must be framed with a white background.</li> </ol> </li> <li>TÜRKAK Accreditation Mark should not be used in a way that may cause misunderstanding about the status of TÜV AUSTRIA TURK.</li> </ul>		6.0 7.0 8.0 9.0	R10.06 Conditions for the use of TURKAK ACCREDITATION MARK by organizations accredited by TÜRKAK

## Usage of Logo and Marks Procedure



### TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<ul style="list-style-type: none"><li>TÜV AUSTRIA TURK has the right to use the TÜRKAK Accreditation Mark in promotional/advertising materials.</li><li>Certification bodies accredited by TÜRKAK can use the TÜRKAK Accreditation Mark in stationery, advertising, promotional or similar materials. TÜRKAK Accreditation Mark must be used in association with the brand of the accredited certification body or certification program.</li><li>The term “Promotional Materials” includes notes, labels, documents or written notices attached to products and materials other than products or goods produced under an accredited product certification activity. This restriction also applies to packaging and promotional materials.</li><li>TÜRKAK Accreditation Mark used on letterheads must meet the conditions specified in TÜRKAK R10-06 and comply with the format transmitted by TÜRKAK. TÜRKAK Accreditation Brand should not be more prominent than the TÜV AUSTRIA logo.</li><li>If letterheads with TÜRKAK's Accreditation Mark are used in proposals for an activity that is not within the scope of accreditation, it must be clearly stated which activities are accredited. In such cases, the relevant letterhead document must contain a statement, for example, "This offer includes services that are not within the scope of accreditation."</li><li>TÜRKAK Accreditation Mark cannot be used on business cards printed for TÜV AUSTRIA TURK's personnel. No reference to the organization's accreditation can be made on business cards. Signatures/business cards used in e-mails are also considered in this context.</li><li>Before using any materials (stationery, etc.) on which the accredited organization will use the TÜRKAK Accreditation Mark, it must obtain TÜRKAK's approval regarding the relevant material.</li><li>TÜRKAK Accreditation Mark should not be used on vehicles, except for advertising materials containing the TÜRKAK Accreditation Mark in accordance with the conditions specified in this Guide as part of an advertising campaign.</li><li>TÜRKAK Accreditation Marks should not be used on buildings or flags.</li></ul>			

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TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<ul style="list-style-type: none"><li>• TÜRKAK Accreditation Mark can be used on the interior walls and doors of TÜV AUSTRIA TURK's building or on promotional stands at fairs.</li><li>• TÜRKAK Accreditation Mark should not be used in a way that could mean that TÜRKAK approves or recommends any product or service.</li><li>• TÜRKAK Accreditation Mark should not be used in a way that implies that TÜRKAK takes responsibility for the certification and inspection activities within the scope of accreditation.</li><li>• All activities accredited by TÜRKAK must be clearly stated in any document and report containing the TÜRKAK Accreditation Mark.</li><li>• be used with TÜV AUSTRIA TURK's logo for products produced within the scope of accredited product certification studies .</li><li>• The TÜRKAK Accreditation Mark given to accredited inspection bodies should not be placed on an inspected material or product, nor should it be used in a way that implies product certification or approval.</li><li>• The organization whose accreditation has been suspended by TÜRKAK has issued various certificates, reports, etc. containing the TÜRKAK Accreditation Mark. must stop its publication immediately.</li><li>• The organization whose accreditation has been canceled by TÜRKAK cannot accept any certificates, reports, promotions, advertising materials, etc. containing the TÜRKAK Accreditation Mark. must stop distribution immediately.</li><li>• If the accreditation of an accredited organization that grants the right to use its own brand is canceled by TÜRKAK, this organization must have procedures to ensure that the organizations to which it has given the right to use its brand immediately stop using the TÜRKAK Accreditation Mark on their promotional and consumable materials, advertisements, products, labels and packaging.</li><li>• If the accredited organization has more than one branch and some of these branches are accredited, TÜRKAK Accreditation Mark should be used only by accredited branches. If a common form is used in all branches, the TÜRKAK Accreditation Mark</li></ul>			

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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>can be used in the relevant document, but it must be clearly stated next to the brand which branches are accredited.</p> <ul style="list-style-type: none"><li>• TÜRKAK has the right to change the conditions specified in R10-16 without prior notice.</li><li>• Organizations with more than one accreditation must use only the relevant Accreditation mark in their conformity assessment activity outputs (Test / Inspection Report, Certificates, etc.).</li><li>• TÜRKAK accepts no responsibility for the accuracy of test, calibration or inspection results or certification decisions bearing the TÜRKAK Accreditation Mark.</li><li>• The TÜRKAK Accreditation Mark is used in test reports, calibration certificates, YT/LAK documents or RM documents and labels that include non-accredited results, accredited organizations must add a warning note to the cover page of the report they issue, ensuring that the test/calibration methods within the scope of accreditation are distinguished from the methods that are not within the scope of accreditation. . This note may, for example, contain a statement such as "Experiments marked "*" are not within the scope of accreditation." The warning notice must be easily readable. Accordingly, a marking must be made on the inner pages of the test report or calibration certificate to clearly distinguish the results that are within the scope of accreditation and the results that are not within the scope of accreditation.</li><li>• Laboratories can express opinions or comments in the TÜRKAK Accreditation Branded reports they publish. In cases where these situations are not within the scope of accreditation, right next to the TÜRKAK Accreditation Mark or the opinion expressed, "The results about which opinions are given/commented are not related to the accredited scope." A warning note such as this should be made.</li><li>• If a laboratory/inspection organization accredited by TÜRKAK is also accredited by another accreditation body, this organization must use the TÜRKAK Accreditation Mark or the accreditation mark of the other accreditation body without using the TÜRKAK Accreditation Mark, depending on its preference, in the reports/certificates it issues.</li></ul>			



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TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<ul style="list-style-type: none"><li>• If organizations accredited by TÜRKAK use letterheads bearing the TÜRKAK Accreditation Mark in the letters they send with their reports or certificates that do not contain accredited results; A warning must be included in the text stating that the results in the attached report/certificate are not within the scope of accreditation.</li><li>• Certification bodies that have more than one accreditation within the same scope must use the brand of at least one of the accreditation bodies that accredited them in their certificates or other certification documents related to the scope for which they are accredited.</li><li>• Certification bodies must audit the way the organizations they certify use the TÜRKAK Accreditation Mark. Certification bodies must define the conditions under which the organizations receiving services from them will use the TÜRKAK Accreditation Mark.</li><li>• If a laboratory is certified by a management system certification body accredited by TÜRKAK, the certification body; experiment/calibration/medical analysis/proficiency test etc. organized by the laboratory. The TÜRKAK Accreditation Mark should not be used in its reports or certificates regarding the management systems certification activities given to it.</li><li>• If an accredited inspection organization wants to prepare a report using the results obtained from the subcontractor and the results within the scope of its own accreditation, it must clearly indicate in the prepared report or certificate which of the inspection works the results were obtained from the subcontractor.</li><li>• When a joint report/certificate is issued for activities that are and are not within the scope of accreditation, the conformity assessment body must ensure that the customer can easily distinguish between activities that are and are not within the scope of accreditation. If such a situation is encountered, the inspection organization must add one of the following statements to the cover or first page of the report it issues.</li></ul>			

## Usage of Logo and Marks Procedure



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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p><b>a)</b> “The inspection results marked as “accredited by TÜRKAK” in this report/certificate are related to the scope detailed in the TÜRKAK Accreditation Certificate numbered .....</p> <p><b>b)</b> “Inspection results marked as “not accredited by TÜRKAK” in this report/certificate are not within the scope of the accreditation received from TÜRKAK.”</p> <p>This statement must be easily readable, and a marking must be made on the inner pages of the inspection report to clearly distinguish the results within the scope of accreditation from those not within the scope of accreditation.</p> <ul style="list-style-type: none"> <li>• TÜRKAK Accreditation Mark should not be used in certificates/reports issued for inspection activities that are not within the scope of accreditation.</li> <li>• If UDK inadvertently publishes a report/certificate containing the TÜRKAK brand outside the scope of its accreditation, it must immediately withdraw the report/certificates in question and warn its customers not to refer to the accreditation. In addition, CAB must make an assessment/risk analysis on whether similar situations exist, submit corrective action plans to TÜRKAK and send the results to TÜRKAK in a timely manner.</li> <li>• The certification body whose accreditation has been withdrawn or narrowed must inform its customers about the withdrawal/narrowing of its accreditation and its consequences. In addition, in cases where its accreditation is withdrawn, it must also withdraw the certificates it has issued within the scope of accreditation.</li> <li>• TÜRKAK Accreditation Mark must be used in the reports and certificates issued as a result of conformity assessment activities carried out within the scope of TÜRKAK accreditation (except for the cases specified in Articles 9.5, 9.6 and 9.11 of this guide). In reports and certificates where the use of TÜRKAK Accreditation Mark is deemed inappropriate, TÜRKAK Accreditation Mark may not be used or only written reference</li> </ul>			

## Usage of Logo and Marks Procedure



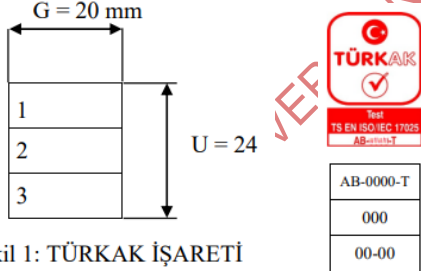
TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>may be made to TÜRKAK accreditation, provided that written permission is obtained from TÜRKAK together with the report or certificate sample in question.</p> <ul style="list-style-type: none"> <li>In case a standard or conformity assessment program within the accredited scope is revised; After UDK is accredited according to the new revision, provided that it maintains the requirements of the old standard/program, it can use the TÜRKAK Accreditation Mark in the certificates/reports it produces in the standard/program for which it was previously accredited, during the transition period specified in the relevant standard/program, provided that it does not exceed one year.</li> </ul>			
	TURKAK Guides	<p>For certificates and reports issued within the scope of EN ISO/IEC 17025;</p> <ul style="list-style-type: none"> <li>Test reports prepared by an accredited laboratory and related to its work within the scope of accreditation must contain the TÜRKAK Trademark allocated to the laboratory.</li> <li>The logo of the laboratory cannot be smaller than the TÜRKAK logo.</li> <li>TÜRKAK Accreditation Mark cannot be used in test reports that do not contain any accredited results and in calibration certificates where the majority of the results are not within the scope of accreditation, and no reference can be made to TÜRKAK accreditation and mutual recognition agreements signed by TÜRKAK. Test/sampling report or calibration certificate samples/templates prepared for the results within the scope of accreditation; When test reports that do not contain any accredited results or are used for calibration certificates where the majority of the results are not within the scope of accreditation, references to TÜRKAK, TÜRKAK Accreditation and mutual recognition agreements signed by TÜRKAK, together with the TÜRKAK Accreditation Mark, must be removed.</li> <li>If the TÜRKAK Accreditation Mark is used in test/sampling reports and calibration certificates that include non-accredited results, accredited organizations must add a</li> </ul>		<p>5.0</p> <p>6.1</p>	<p>R 20.18 Guide on TÜRKAK Branded Test Reports and Calibration Certificates</p>

## Usage of Logo and Marks Procedure



TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>warning note to the cover page of the report they issue, ensuring that the test/calibration/sampling methods within the scope of accreditation are distinguished from the methods that are not within the scope of accreditation. This note may, for example, contain a statement such as "Experiments marked "*" are not within the scope of accreditation." The warning notice must be easily readable. Accordingly, a marking must be made on the inner pages of the test/sampling report or calibration certificate to clearly distinguish the results that are within the scope of accreditation and the results that are not within the scope of accreditation.</p> <ul style="list-style-type: none"><li>• Testing and calibration laboratories can express opinions or comments in the TÜRKAK Accreditation Branded reports they publish. In cases where these situations are not within the scope of accreditation, right next to the TÜRKAK Accreditation Mark or the opinion expressed , "The results about which opinions are given/commented are not related to the accredited scope." A warning note such as this should be made. Opinions and comments expressed in test reports/calibration certificates should be based on the test results obtained from the tested/calibrated item and this should be clearly stated in the report.</li><li>• The test/sampling report and calibration certificates related to the accredited scope must be marked as shown in Figure 1.</li></ul> <p></p> <p>Şekil 1: TÜRKAK İŞARETİ</p>			

## Usage of Logo and Marks Procedure



TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>The sample view that should be included in the report should be like the example with the TÜRKAK logo above.</p> <p><b>1:</b> Accreditation number assigned to the laboratory accredited by TÜRKAK (AB-0000-K or T; letter K for calibration laboratories, letter T- for testing laboratories).</p> <p><b>2:</b> Number assigned by the laboratory for each test/sampling report or calibration certificate.</p> <p><b>3:</b> Test/sampling report; Date the calibration certificate was issued (Last two digits of the month and year. Example: May 2001 = 05-01)</p> <p>Starting from the second page of the Test Report, the accreditation number, test report number and the date of the test in the TÜRKAK Mark can be given in free format.</p>			
7.0	TBDS	<p>Accredited Management System Certification Bodies must include the TBDS Square Code produced by the TÜRKAK Document Verification System next to the TÜRKAK brand (to the left or right or above or below) in the certificates they issue, in the following ways, provided that the size is not less than 20x20 mm. Other usage methods can be applied provided that TÜRKAK's approval is obtained.</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>(a)</p> </div> <div style="text-align: center;"> <p>(b)</p> </div> <div style="text-align: center;"> <p>(c)</p> </div> <div style="text-align: center;"> <p>(d)</p> </div> </div>		8.3	EN ISO/IEC 17021

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No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>The TÜRKAK code to be used under the QR code will be given by the system after entering the information on the TBDS platform and consists of 9-10 alphanumeric characters.</p> <p>Management System Certification Bodies; In the documents they issue, it should be stated that the query of the document can be made by scanning the QR code produced by TBDS with mobile devices or at <a href="https://tbds.turkak.org.tr">https://tbds.turkak.org.tr</a> with the TBDS Document number.</p>			
8.0	GSTC Accredited Organization Logo Terms of Use	<p style="text-align: center;"><b>GSTC Accredited Certification Body Logo</b></p>  <p style="text-align: center;"><i>*The use of this logo is inactive until TÜV AUSTRIA TURK is accredited.</i></p> <p>The GSTC Accredited Body logo may only be used by Accredited Certification Bodies and may only be used when issued to a GSTC-Accredited certification body in accordance with the Certification Body License Agreement.</p> <p>Use of the logo is subject to the GSTC logo terms of use and use of the logo constitutes acceptance of the terms of use.</p> <p>The “GSTC-Accredited Logo” can only be used as long as the certification program remains GSTC-Accredited. In case the GSTC-Accredited status is removed, stopped, suspended,</p>		GSTC	EN ISO/IEC 17065

## Usage of Logo and Marks Procedure




TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>not renewed or certification is removed, the certification body must immediately stop the use of the “GSTC-Accredited Logo”.</p> <p><b>Permitted Uses;</b></p> <ul style="list-style-type: none"> <li>✓ The “GSTC-Accredited Logo” may only be used to promote the certification body's GSTC-Accredited status.</li> <li>✓ The “GSTC-Accredited Logo” may only be used in print, electronic and broadcast media where it clearly relates to the scope of the actual program with GSTC-Accredited status.</li> <li>✓ The “GSTC-Accredited Logo” CANNOT be used where it may imply the endorsement of other certification programs or any scope of certification that exceeds the scope of GSTC Accreditation.</li> <li>✓ The “GSTC-Accredited Logo” may only be used where it has a contrasting background and the text component is of a size that can be read by a person with average eyesight.</li> <li>✓ The “GSTC-Accredited Logo” can only be used if the Logo is complete with all its elements.</li> <li>✓ The “GSTC-Accredited Logo” may be used alone or alongside any logo used by the certification program.</li> <li>✓ “GSTC-Accredited Logo” refers only to signs, nameplates, etc. with the full logo. can be used on.</li> </ul> <p>The GSTC-Accredited Logo cannot be used by a third party and cannot be used by a business or destination certified by a GSTC-Accredited certification body (which may use the GSTC Criteria Certified Logo subject to the Terms of Use).</p> <p><b>Termination of Use;</b></p> <ul style="list-style-type: none"> <li>✓ If the certification body needs to stop using the “GSTC-Accredited Logo”, this means removing the logo from all electronic media (websites, social media, etc.)</li> </ul>			

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TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>within one month, and removing the logo from all electronic media (websites, social media, etc.) within three months. Any use of it must be removed.</p> <p>✓ If the certification body is required to stop using the “GSTC-Accredited Logo”, this means that no further printed or physical material containing the logo can be produced. Distribution of existing physical materials can only continue for three months.</p> <p>For the avoidance of doubt, a GSTC-Accredited certification body may use the “Logo Certified According to GSTC Criteria” as an example of the logo it issues to certified businesses or destinations.</p>			
8.1	Logo Terms of Use with GSTC Criteria Certificate	<p><b>GSTC Certified Business Logo</b></p>  <p>“GSTC Criteria Certified Logo” can only be used by the tourism hotel certified by the GSTC Accredited certification body.</p> <p>Certified According to GSTC Criteria Logo can only be used when issued to the tourism hotel by a GSTC Accredited certification body.</p> <p>Any use of the GSTC Criteria Certified Logo is subject to these terms of use.</p> <p>Use of the GSTC Criteria Certified Logo constitutes acceptance of these terms of use.</p>			



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TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>Certified According to GSTC Criteria The logo can only be used if the tourism hotel is certified by the GSTC Accredited or GSTC Approved certification scheme.</p> <p>If a GSTC Accredited certification body removes, discontinues, suspends, does not renew or removes certification, the hotel must immediately stop using the GSTC Criteria Certified Logo.</p> <p>If the GSTC Accredited certification body is no longer GSTC Accredited, the hotel must immediately discontinue use of the GSTC Criteria Certified Logo.</p> <p><b>Permitted Use;</b></p> <ul style="list-style-type: none"> <li>✓ The GSTC Criteria Certified Logo may only be used to promote the certified status of a genuine hotel that has been certified by a GSTC Accredited certification body.</li> <li>✓ Certified to GSTC Criteria The Logo may only be used in print, electronic and broadcast media that clearly relates to the status of a bona fide hotel certified by a GSTC Accredited certification body.</li> <li>✓ Certified to GSTC Criteria The Logo CANNOT be used where it would imply certification by other organizations (for example, use by a hotel group for all group promotions where all hotels are not certified by a GSTC Accredited certification body).</li> <li>✓ A GSTC Criteria Certified Logo can only be used where it has a contrasting background and the text component is of a size that can be read by a person with average eyesight.</li> <li>✓ A GSTC Criteria Certified Logo can only be used if it is complete with all elements of the Logo, including the date.</li> <li>✓ The Logo Certified According to GSTC Criteria may only be used for as long as the certificate holder maintains certification status.</li> <li>✓ The GSTC Criteria Certified Logo should not be used alone, but in addition to the TÜV AUSTRIA TURK logo, appearing next to the TÜV AUSTRIA TURK logo.</li> </ul>			

## Usage of Logo and Marks Procedure



TÜV AUSTRIA TURK – General

No.	Activity Activities	Describing Description	Records Records	Reference Reference	Standard standard
		<p>✓ GSTC Criteria Certified Logo can only be used on signs, nameplates, etc. that feature the full logo including the date. available.</p> <p>Any use of a third party (e.g. in a travel agency or wholesalers brochure or on an online travel agencies website) is used only for the hotel certified by TÜV AUSTRIA TURK and is deemed to be acceptance of the terms of use.</p> <p>The hotel must maintain a digital and/or physical archive of all uses of the GSTC Criteria Certified Logo (e.g. brochures, downloaded web pages, sign photos, etc.). This must be provided to GSTC if desired.</p> <p><b>Termination of Use;</b></p> <p>✓ If the certification body needs to stop using the “GSTC-Accredited Logo”, this means removing the logo from all electronic media (websites, social media, etc.) within one month, and removing the logo from all electronic media (websites, social media, etc.) within three months. Any use of it must be removed.</p> <p>✓ If the certified hotel is required to stop using the GSTC Criteria Certified Logo, this means that no further printed or physical material containing the logo can be produced.</p>			

**User guide for the TÜV AUSTRIA TURK and TÜV AUSTRIA GMBH logo regarding a product produced within a certified Management System :**

		On Product *1	Boxes, parcels, etc., including vehicles, used to transport products. in additional packaging *2	Letterheads, website, brochures, advertising materials, on-board advertisements
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## Usage of Logo and Marks Procedure



### TÜV AUSTRIA TURK – General

TÜV AUSTRIA TURK *3	With description *4	It is not allowed	The use of logos is not allowed. Only description can be written.*4	Allowed *5*3
TÜV AUSTRIA CERT GMBH	without explanation	It is not allowed	Not allowed*4	Allowed *5

\*1) The product that is meant here is the product itself or the box that specifically contains that product, etc. (If the certified organization provides testing services, for example, then what is meant is the product test report).

\*2) The additional packaging referred to here is additional packaging such as parcels etc. that are not designed to reach the final consumer and include the packaging specified in \*1.

\*3) TÜV AUSTRIA TURK logo shows that the organization's quality/environment/food and information security management system is certified and has a unique form.

\*4) Only description can be written. This statement states, “ **XYZ Company's ISO 9001:2015 Quality Management Systems certification was carried out by TÜV AUSTRIA TURK.** It should be stated clearly as ”.

\*5) Particular attention should be paid to the use of the TÜV AUSTRIA TURK logo in a way that does not contradict ISO/IEC 17021-Article 8.3.

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## Usage of Logo and Marks Procedure



TÜV AUSTRIA TURK – General

Table 1 Revision Tracking Chart

#	Revision date	Revision Description	Preparer	Control	Approved by	Review
IDC	11.04.2016	Internal Disciplinary Control (IDC)	DCO	SYI	WOOL	-
IFR	11.04.2016	Released for review. (IFR)	DCO	SYI	WOOL	-
0	18.04.2016	Approved for application. (AFA)	DCO	SYI	WOOL	-
one	30.06.2016	The use of logos has been expanded.	SYI	-	WOOL	-
2	14.07.2016	CE Logo Applications and NoBo Identification Number Usage have been added.	SYI	-	WOOL	-
3	15.08.2016	It has been developed as integrated documentation for all sections.	SYI	-	WOOL	TURKAK Audit
4	14.06.2017	Adding the QR code application and determining the issues regarding the implementation of the Türkak brand.	EAS	SYI	WOOL	TURKAK Audit
5	16.06.2017	The use of the logo on the packaging has been removed.	EAS	SYI	WOOL	-
6	17.07.2017	Non-accredited logo usage control has been added. TÜV AUSTRIA partner logo has been added.	EAS	SYI	WOOL	-
7	18.12.2017	It was revised as part of the year-end document review.	EAS	SYI	WOOL	-
8	22.05.2018	GCC Accreditation logo has been added.	EAS	SYI	WOOL	-
9	12.07.2019	"G" sign usage information has been added.	EAS	SYI	WOOL	-
10	11.09.2020	The usage areas of the IAS Accreditation logo have been expanded.	EAS	SYI	WOOL	-
11th	20.03.2023	Additions have been made from Türkak guides within the scope of EN ISO/IEC 17025.	EAS	SYI	WOOL	-
12	27.12.2023	GSTC and EN ISO/IEC 17029 requirements have been added.	SGH	EAS	WOOL	Year-end document review

<b>PREPARED / REVISED BY</b> (Name, Surname, Position, Signature)	<b>CONTROLLER</b> (Name, Surname, Position, Signature)	<b>APPROVAL / RELEASE</b> (Name, Surname, Position, Signature)
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## Usage of Logo and Marks Procedure



TÜV AUSTRIA TURK – General

ELIF ASİL  
Quality Management Officer


SELIM YILMAZ  
Quality Unit Manager


YANKI ÜNAL  
General manager

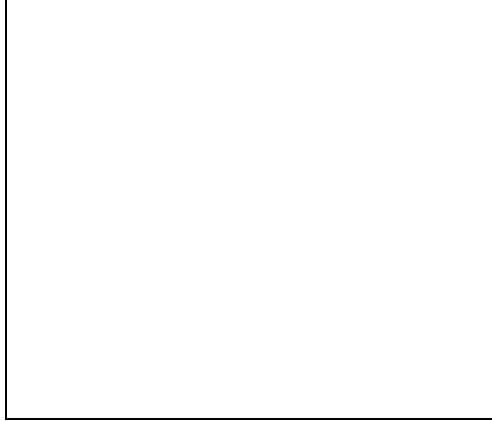
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### APPENDIX -1 CE Label

Sample CE marking of information on material properties and geometric data and product properties



XXXX
COMPANY ADDRESS POST CODE 00
Manufacturers Certificate Number
<b>STANDARD COMPLIANCE</b> Name of the product
<p><b>Tolerances on geometrical data:</b></p> <p><b>Weldability:</b></p> <p><b>Fracture toughness:</b> 27 Joules at 0 C</p> <p><b>Reaction to fire:</b> Material classified: Class A1</p> <p><b>Release of cadmium:</b> NPD</p> <p><b>Emission of radioactivity:</b> NPD</p> <p><b>Durability:</b> Surface preparation according EN 1090-2, Preparation grade P3. Surface painted according to EN ISO 12944, see component specification for details.</p> <p><b>Structural characteristics:</b></p> <p><b>Load bearing capacity:</b> Design according to NS 3472 and specification RW 302 from the Railway administration, see accompanying design brief and design calculations, DC 501/06</p> <p><b>Fatigue strength:</b> RW 302</p> <p><b>Resistance to fire:</b> NPD</p> <p><b>Manufacturing:</b> According to component specification CS-506/2006, and EN 1090-2, EXC3</p>


XXXX
COMPANY ADDRESS POST CODE 00
Manufacturer Certificate Number
<b>COMPLIANCE WITH THE STANDARD</b> Product Name
<p><b>Geometric data tolerances:</b> EN 1090-2.</p> <p><b>Weldability:</b> steel S 235 J0 according to EN 10025-2.</p> <p><b>Fracture toughness:</b> 27 J at 0 °C.</p> <p><b>Behavior against fire:</b> Material class: Class A1.</p> <p><b>Release of cadmium:</b> NPD.</p> <p><b>Release of radioactivity:</b> NPD.</p> <p><b>Durability:</b> surface preparation according to EN 1090-2, preparation degree P3. Surface painting according to EN ISO 12944-5 S.1.09.</p> <p><b>Structural features:</b></p> <p><b>Design:</b> NPD.</p> <p><b>Manufacturing:</b> According to element specification CS-034/2006 and EN 1090-2 application class EXC2.</p>



ANNEX - 2 G Conformity Mark

### (A)G Conformity Mark

	Times New Roman, in a box with a minimum height of 5 mm will be written.
<b>Kuruluş No.</b>	Conformity Assessment Body No. to be determined by the Ministry (for System 1+, 1, 2+, 2)
<b>Firma</b>	Manufacturer's Name or Registered Trademark
<b>Adres</b>	Manufacturer's Registered Address
<b>Fabrika</b>	Name or registered trademark of the factory where the product was manufactured
<b>Yıl</b>	Writing the last two digits of the year in which the sign was printed
<b>OYYY-OXXX</b>	OYYY: Establishment No. OXXX: Document number issued by the organization. (In System 4, only the OXXX part will be included as the declaration number)
<b>Standart Numarası</b>	standard number
<b>Ürün Tipi</b>	Standard marking indicating the product type Conformity Verification system and product characteristics specified in Article 5(2)
<b>X</b>	
<b>İlave Bilgiler</b>	

Information about the conformity assessment bodies appointed by the Ministry of Environment and Urbanization for the application of the G mark and the products, standards and conformity confirmation systems in which these organizations will operate, [www.csb.gov.tr](http://www.csb.gov.tr) It can be accessed from the "Communiqués" section within the "Legislation" menu on the website.

#### **(B) G Certificate of Conformity**

G Certificate of Conformity will specifically include the following points.

- Name and address of the conformity assessment body that performs the certification,
- Name and address of the manufacturer or his established representative within the community,
- Description of the product (definitions such as type, type, class, use, etc.),
- Provisions that the product will comply with,
- Special conditions applicable to the use of the product,
- Document number,
- Where applicable, the validity period and conditions of the document,
- Name and position of the person assigned to sign the document.

#### **(C) G Declaration of Conformity**

G declaration of conformity shall include the following points.

- Name and address of the manufacturer or his representative established within the community,
- Product description (definitions such as type, type, class, use, etc.),
- Provisions that the product will comply with,
- Special conditions applicable to the use of the product,
- Where applicable, the name and address of the conformity assessment body,
- The name and position of the person responsible for signing the declaration on behalf of the manufacturer or his authorized representative.

#### **(D) Compliance Check Methods**

The following control methods are evaluated in creating the confirmation systems given in the table.

- a) Initial type testing of the material by the manufacturer or conformity assessment body,
- b) Testing the samples obtained in the factory within the framework of the test program previously determined by the manufacturer or conformity assessment body,
- c) Passing an auditing test of the samples obtained in the factory, market or construction site by the manufacturer or conformity assessment body,
- d) Testing of samples selected from a group of ready-to-delivery or delivered goods by the manufacturer or conformity assessment body,
- e) Factory production control,
- f) The first inspection of the factory and factory production control to be carried out by the conformity assessment body,



g) Continuous supervision, evaluation and inspection of the factory production control by the conformity assessment body.

**(E) Conformity Verification Systems**





Control Methods		1+	one	2+	2	3*	4*
Initial Type Test	a	UDK	UDK	I	I	UDK	I
Factory Production Control	to	I	I	I	I	I	I
FÜK First Examination	g	UDK	UDK	UDK	UDK	X	X
FUK Oversight	f	UDK	UDK	UDK	X	X	X
Planned Experiment	b	I	I	I	X	X	X
Follow-Up Experiment	CD)	UDK	X	X	X	X	X

UDK : Conformity Evaluation Organization authorized by the Ministry \_ \_

I : Manufacturing worker \_

\* : Annex-1(C) applies . Annex-1(B ) is applied for values .

## Annex-3 Logo and Brand Usage Examples

<p>TÜV AUSTRIA TURK Unified Brand (TÜV – EU*)</p>  	<p>TÜV AUSTRIA TURK Unified Brand; It is created by using the logos containing the relevant accreditation body and the scope of accreditation.</p> <p>The United Trademark cannot be used by customers other than TÜV AUSTRIA TURK.</p> <p>Any unauthorized use may result in TÜV AUSTRIA TURK exercising its legal rights.</p> <p>*EU Accreditation Body</p>
<p>TÜV AUSTRIA TURK TÜRKAK Type A Inspection Body Brand</p> 	<p>is the trademark that indicates that it is accredited by TÜRKAK as a Type A Inspection Body with the File Number <b>AB-0188-M</b> .</p> <p>Type A Inspection Body Mark cannot be used alone by customers.</p> <p>Unauthorized duplication or use in any way may result in TÜV AUSTRIA TURK exercising its legal rights.</p> <p>The relevant accreditation mark cannot be used in other EN ISO/IEC 17000 series scopes in a way that would create a misleading statement, except for reports and certificates accredited by TÜRKAK within the scope of EN ISO/IEC 17020.</p>
<p>TÜV AUSTRIA TURK TÜRKAK System Certification Mark</p> 	<p>It is the trademark that indicates that TÜV AUSTRIA TURK is accredited by TÜRKAK as a management systems certification body with the File Number <b>AB-0132-YS</b> .</p> <p>Management Systems Certification Mark can be used by customers together with TÜV AUSTRIA TURK CERTIFIED SYSTEM brand only in accordance with this procedure and relevant guides.</p> <p>Unauthorized duplication or use in any way may result in TÜV AUSTRIA TURK exercising its legal rights.</p> <p>The relevant accreditation mark cannot be used in other EN ISO/IEC 17000 series scopes in a way that would create a misleading</p>

## Usage of Logo and Marks Procedure



### TÜV AUSTRIA TURK – General

statement, except for reports and certificates accredited by TÜRKAK within the scope of EN ISO/IEC 17021 and EN ISO 27001.

TÜV AUSTRIA TURK TÜRKAK Product-Service-Process Conformity Assessment Agency Brand



TÜV AUSTRIA TURK is a trademark that indicates that it is accredited by TÜRKAK as a Product-Service-Process Conformity Assessment Body with File Number **AB-0083-U**.

The Product-Service-Process Conformity Assessment Mark can be used by customers together with the TÜV AUSTRIA TURK CERTIFIED SYSTEM & PRODUCT & SERVICE mark only in accordance with this procedure and relevant guides. Unauthorized duplication or use in any way may result in TÜV AUSTRIA TURK exercising its legal rights.

The relevant accreditation mark cannot be used only in reports and certificates accredited by TÜRKAK within the scope of EN ISO/IEC 17065, and in other EN ISO/IEC 17000 series scopes in a way that would create a misleading statement.

TÜV AUSTRIA TURK TÜRKAK Test Laboratory Brand

by TÜRKAK as TÜV AUSTRIA TURK Test Laboratory with the **EU-XXXX-T** File Number.

The Test Mark may be used by customers together with the TÜV AUSTRIA TURK TESTED PRODUCT mark only in accordance with this procedure and relevant guidelines. Unauthorized duplication or use in any way may result in TÜV AUSTRIA TURK exercising its legal rights.



The use of the ILAC-MRA logo can only be used in three combinations, including the Accreditation Body accreditation mark and the TÜV AUSTRIA logo, only on the report and certificate to be published within the scope of the relevant accreditation.

F701-084 ILAC MRA Brand by Conformity Assessment Bodies Accredited by TÜRKAK has been signed by TÜV AUSTRIA TURK and notified to TÜRKAK.

## Usage of Logo and Marks Procedure



### TÜV AUSTRIA TURK – General



The use of the IAF-MLA logo can only be used in three combinations, including the Accreditation Body accreditation brand and the TÜV AUSTRIA logo, only on the report and certificate to be published within the scope of the relevant accreditation.

Sublicense Agreement for the Use of the F701-083 IAF MLA Trademark by Certification Bodies Accredited by TÜRKAK has been signed by TÜV AUSTRIA TURK and notified to TÜRKAK.



TÜV AUSTRIA TURK is the trademark that indicates that it is accredited by IAS number **AA-782 as a Type A Inspection Body**. Unauthorized duplication or use in any way may result in TÜV AUSTRIA TURK exercising its legal rights. (Logos are representative)

The trademark may only be used as a whole, together with the TÜV AUSTRIA TURK logo.

The trademark can only be used in inspection reports and certificates carried out within the scope of TÜV AUSTRIA TURK's IAS Accreditation.



TÜV AUSTRIA TURK is the trademark that indicates that it is accredited by IAS number **PCA-143 as a Product Certification Body**. Unauthorized duplication or use in any way may result in TÜV AUSTRIA TURK exercising its legal rights. (Logos are representative)

The trademark may only be used as a whole, together with the TÜV AUSTRIA TURK logo.

The brand can only be used in product-service-process certification activities carried out within the scope of TÜV AUSTRIA TURK's IAS Accreditation.

# Usage of Logo and Marks Procedure



## TÜV AUSTRIA TURK – General

TÜV AUSTRIA TURK  
Certified Product



TÜV AUSTRIA TURK Certified  
Management System



TÜV AUSTRIA TURK  
Certified System



TÜV AUSTRIA AFFILIATE  
(For detailed information, see  
Appendix 1  
to KRL-030)



TÜV AUSTRIA PARTNER  
(For detailed information, see  
Appendix 1  
to KRL-030)



TUV AUSTRIA  
Corporate Logo

